EMC UNITY HYBRID STORAGE

Simple. Modern. Affordable. Flexible.

The EMC Unity™ Hybrid product line sets new standards for storage with compelling simplicity, modern design, affordable prices, and flexible deployments – to meet the needs of resource-constrained IT professionals in large or small companies.

If you are looking for rich features with absolute simplicity in a small footprint, if you are cost-conscious and need the best from the best, EMC Unity Hybrid is for you. Designed for flash with rich data services, Unity Hybrid delivers flash performance with the cost advantage of disk and is the perfect fit for your mixed applications, unified storage and Remote-Office-Branch-Office (ROBO) requirements.

OVERVIEW

IT professionals are struggling with the ever-changing demands of their jobs – including storage management. They are experiencing data growth like never before and IT budgets are under extreme pressure. This is especially evident in the midmarket, where IT professionals are wearing many hats and becoming generalists - handling servers, networking, mobile devices, desktops, virtualization, and storage – so they are spread extremely thin.   These days, IT generalists need simple, modern, affordable, and flexible storage technology to simplify and automate.

- **Simple**:   Data growth is increasing but the IT department is not - therefore you need storage technology that automates many tasks and helps get the job done. You cannot spend time becoming a storage expert or reading a manual - it must be intuitive and simple to use.

- **Modern**:   You need the latest technology so that you have the power to manage the latest workloads. In 2015, flash became a requirement. So systems must be designed with flash in mind and leverage the latest data management and mobility technologies - you don't want to get left behind.

- **Flexible**:   Storage solutions should be flexible enough to be repurposed for a variety of different workloads – block, file, databases, virtual environments or even as a backup target. Storage should come in a variety of deployment models from purpose-built all-flash or hybrid configurations to converged infrastructure and even virtual storage appliances.

- **Affordable**:   Storage systems must be affordable to purchase and deliver the best total cost of ownership throughout the life of the system. And it should be cost-effective to run all your workloads on these systems.

SELF SERVICE PORTAL

SYSTEM VIEW AND PROACTIVE ASSIST

FRONT:
25x DRIVE

BACK:
2 RACK U's

CONFIGURE AND QUOTE EMC UNITY.

Compare features, see options and get pricing: store.emc.com/unity

THE ULTIMATE IN SIMPLICITY & VALUE

Unity is setting the standard for storage simplicity and value. Engineered from the ground-up to meet market demands for flash, affordability and outrageous simplicity, Unity hybrid comes in 4 scalable models; starting with the Unity 300, and scaling to the Unity 400, Unity 500 and then the Unity 600. Whether you are looking for 1TB to 3PB* of storage capacity, Unity Hybrid has you covered. (*expected to increase later)

Unity Hybrid is the only unified storage system that successfully meets all 4 requirements of today's midmarket unified IT storage professionals; simple, modern, affordable, flexible.

UNITY HYBRID

UNITY 600
UNITY 500
UNITY 400
UNITY 300

Unity Hybrid Is Simple: Unity sets a new standard for simplicity in the midrange storage market with simplified customer installation, slick user interface, intuitive cloud enabled management and proactive assistance.
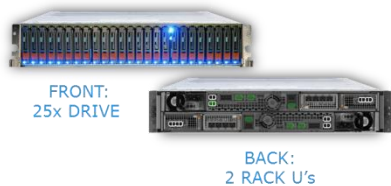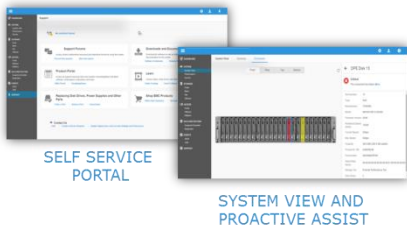
Unity Hybrid Is Modern: Unity has a modern 2U architecture designed for flash, with support for 3D NAND TLC drives and HDDs. Unity Hybrid supports file and block environments, point-in-time snapshots, synchronous and asynchronous replication, built-in encryption, tiering to the cloud and deep ecosystem integration with VMware, Microsoft and OpenStack. Designed for flash with modern EMC data protection choices.

Unity Hybrid Is Flexible: If you are looking for a hybrid solution with automated tiering and flash caching to support your file or block application, Unity Hybrid has you covered. Unity is also available as a free virtual storage appliance (the Unity VSA), a purpose-built Hybrid or All Flash system, or a converged system –one operating system that connects them all.

Unity Hybrid Is Affordable: Our dual-active controller system was designed to optimize the performance, density, and cost of your storage to deliver all-flash performance for much less than you thought possible.

INCLUSIVE SOFTWARE + MORE

All inclusive, feature rich, array based software comes standard. Optional offerings include differentiated Unity deployment options, availability and mobility, protection and networking options. Unity Hybrid comes standard with limited warranty with enhanced and premium options available.

UNITY HYBRID ALL INCLUSIVE SOFTWARE		BASE SOFTWARE	ADDITIONAL EMC OFFERINGS	
Management Features	Unisphere & Central, Proactive Assist, QoS, ESA Adapter	✓	Unity	Unity All Flash UnityVSA
Unified Protocols	File, Block, VVOLS	✓	Availability & Mobility	VPLEX RecoverPoint PowerPath
Local Protection	Encryption, Anti-Virus Local Copies (Snapshots)	✓	DATA Protection Options	Data Domain Networker Data Protection Suite (DPS)
Remote Protection	Remote Replication RecoverPoint Basic & for VM's	✓		
Performance Optimized	FAST Cache, FAST VP	✓	Networking	Connectrix
Ecosystem Integration	VMware, Microsoft, OpenStack	✓		

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